WILFREDO **LOPEZ**

Frontend Developer
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Experienced Full Stack Web Developer with a strong foundation in front-end development. Over 5+ years of combined experience building and maintaining websites and web applications for a variety of clients, specializing in HTML, CSS, JavaScript, PHP, custom API, React and WordPress. Proven ability to work remotely with cross-functional teams and deliver high-quality projects on time and within scope. Strong problem-solving skills with a focus on improving online presence and user experience.

Technical Skills

Programming Languages: TypeScript, JavaScript, PHP, HTML, CSS, SASS, SQL
Frameworks: React, NextJS, WordPress TailwindCSS, Styled Components, Firebase
Tools & Other platforms: Vercel, GitHub, BitBucket, Webpack, Vite, PWA's, API Development, GSAP

Professional Experience

Frontend Simplified   August 2024 – Present
Frontend Developer | Internship
- Transformed a static single-page application built with HTML, CSS, JavaScript, and React into a highly interactive interface by integrating advanced animations, transitions, and carousels.
- Implemented dynamic data visualization by processing API requests with Axios, enabling seamless data rendering from cloud servers. Improved user experience with features like skeleton loading states, pagination, and dynamic routing, reducing data retrieval time by 25%.
- Leveraged Git version control and GitHub to coordinate with a distributed team, ensuring code consistency and reducing merge conflicts by 40%. Proactively contributed to team code reviews and collaborative feature development.

VaVa Virtual Assistant   September 2018 – Present
Web Developer | Senior
- Spearheaded the development and launch of 15+ customized websites for small and large-scale enterprises, resulting in an increase in online engagement and improved UX.
- Engineered and integrated a custom API with WordPress, streamlining data flow between the HR platform and web infrastructure, reducing manual data transfer time by 30%.
- Partnered with cross-functional teams (designers, content writers, SEO experts) to optimize website performance using WordPress optimization techniques, boosting client retention rates by 15%.

Podfunnel   March 2016 – January 2017
Frontend Developer | Junior
- Developed key front-end components for a SaaS podcast management platform using Django, enabling seamless distribution to services like Twitter, WordPress, YouTube, and SoundCloud, resulting in a 25% increase in content distribution efficiency.
- Designed and implemented a responsive, user-friendly interface using Bootstrap, improving site performance and achieving a 20% reduction in user bounce rate.
- Partnered with backend developers to ensure seamless integration of podcast upload features, improving operational efficiency by reducing upload errors by 15%.

Projects (personal)

REACT
Apple Clone Site:
React, Vite, TailWind CSS, Three.JS, GSAP, Vercel
https://apple-website-clone-ochre.vercel.app
https://github.com/wlopz/Apple-Website-Clone
- The project replicates the sleek and interactive design of Apple's official site, featuring smooth animations, responsive layouts, and a visually captivating 3D experience. It was a great learning curve and opportunity to blend cutting-edge tools for UI/UX design, resulting in a fast, polished, and highly dynamic web page.

Ultraverse NFT Marketplace:
React, Bootstrap, Animate On Scroll, Dynamic Data fetching, Vercel
https://ultravrse-nft-marketplace.vercel.app/
https://github.com/wlopz/wilfredo-internship
- A modern NFT marketplace built with a focus on usability, aesthetics, and performance. This platform allows users to explore, buy, and sell NFTs seamlessly. During my internship, I contributed to both frontend and backend functionalities, focusing on creating responsive layouts, ensuring a smooth user experience, and integrating blockchain elements for secure transactions.

Flixster:
React, GSAP, Lottie Files, BEM, Vercel
https://flixter-movie-app.vercel.app
https://github.com/wlopz/React-Movie-Project
- Flixster is a sleek movie browsing application built using React, enhanced with engaging animations from GSAP and Lottie Files, and styled with the BEM methodology for maintainable CSS. The site provides a smooth user experience, allowing users to explore popular movies, read synopsis and ratings.

Disney+ Clone:
React, Redux, Firebase, Google SSO, Vercel
https://disney-plus-website-clone-two.vercel.app
https://github.com/wlopz/DisneyPlus-Website-Clone
- The project replicates the Disney+ interface, with smooth navigation and dynamic content fetching. Firebase handles user data and authentication, while Redux ensures efficient state management for a responsive user experience.

WORDPRESS
HR Girlfriends:
WordPress, HTML, CSS, JS, API Integration
https://hrgirlfriends.com/
- I took over this project when it was in an outdated state and led the complete rebuild and redesign of the website. My responsibilities included integrating their HR platform with WooCommerce via a custom API. This API facilitated the connection between selected products and the third-party platform, enabling seamless user experiences. Upon checkout, the API would automatically create a company and user profile on the HR platform, granting the user access to the specific membership associated with their purchase. Additionally, I implemented Single Sign-On (SSO) for streamlined access to the platform.

VaVa Now:
WordPress, HTML, CSS, JS
https://vavanow.com/
- I inherited this project in an unfinished state and successfully completed the development of the membership site. This site enables clients to assign work to virtual assistants within a specific time frame. I optimized the payment system to accommodate the allocation of work hours for virtual assistants and ensured that manual charges could be processed efficiently. Additionally, I developed a custom feature to generate PDF invoices, which are automatically sent to clients.

Verensics:
WordPress, HTML, CSS, JS
https://verensics.com/
- Built using WordPress, is a professional platform for a company specializing in forensic verification services. It features a clean, modern design, easy navigation, and well-structured content that effectively communicates the company's services and expertise. The site includes key elements such as service descriptions, client testimonials, and contact forms to enhance user engagement and trust. It also emphasizes a responsive layout, ensuring an optimal experience across all devices.

Father & Sons:
WordPress, HTML, CSS, JS
https://atlfatherandsonscleaning.com/
- The Father & Sons Cleaning website was built using WordPress to create a professional yet approachable online presence. It showcases their range of cleaning services with a clean, user-friendly design. Features include service descriptions, an easy contact form, and strong local SEO to ensure accessibility for customers in the Atlanta area. The site highlights their family values and commitment to quality, reflecting the personal touch of a family-run business.

Education:

Florida Atlantic University, 2011-2014: Bachelor of Business Administration, Management Information Systems

Other

Interests: Coding, gaming, electronic music production
Referrer:
Alyssa Schneider – Business Director @ VaVa Virtual Assistants (contact info provided upon request)
Sana Rasul – Founder@ HR Girlfriends (contact info provided upon request)